



IMC Group profile

Brand Marketing Agency | UDM | IMC 그룹 소개서

마케팅으로 브랜드를 가치 있게,

마케팅으로 브랜드를 가치 있게,
브랜드로 세상을 가치 있게.

마케팅 대행을 넘어 브랜드에 가치를 만드는 일

01 마케팅 운영 대행

2011년부터 이어져온 디지털마케팅 대행 사업부로
바이럴마케팅, SNS 채널운영, TVC, OOH 등 모든 채널에서의
마케팅 컨설팅 및 운영을 하고 있습니다.

02 브랜드 마케팅 투자 육성

우리의 사업적 기반인 '마케팅 전문성'을 활용하여
기회와 성장이 필요한 브랜드를 발굴, 육성하고
성장시키는 일을 하고 있습니다.

03 브랜드 사업

건강하고 좋은 제품이 우리의 생활을 더욱 풍요롭게 만들고,
편리하고 훌륭한 제품이 삶의 질을 더욱 높입니다.
좋은 브랜드를 통해 우리의 삶을 더욱 풍요롭게 만드는 일을
하고 있습니다.

최적의 서비스로 최고의 브랜드를 만듭니다.

DIGITAL IMC CAMPAIGN

깊이 있는 통합적 분석과 확장된 전략적 사고를 기반으로 브랜드의 지향적 가치를 소비 시장에서의 수요로 전환하고 소비자의 물질적/심리적 욕구 충족과 브랜드와의 유기적 결속을 강화합니다.

PERFORMANCE MARKETING

유디엠이 생각하는 최고의 퍼포먼스는 '매출'입니다. 매체의 효율적인 운용과 심도 있는 통찰력으로 매출을 증대 시키기 위한 전략을 기획하고 실행합니다.

DIGITAL CREATIVES

해보고 싶은 콘텐츠가 아니라 소비되고 팔리는 콘텐츠를 연구합니다. 촬영/편집/디자인/개발 등 온라인 상에서의 가치적인 모든 콘텐츠들을 내부 전문가들을 통해 직접 기획 /제작합니다.

DATA ANALYSIS

각 브랜드에 알맞는 데이터 수집 기준을 새롭게 설계하고 중장기적 데이터 드리븐 마케팅 전략 수립과 수행, 다양한 방법론을 통한 심도 있는 분석과 통찰을 기반으로 매출 효율을 극대화합니다.

SALES OPTIMIZATION

매출 극대화를 위한 온/오프라인 경계 없이 마케팅 전반의 활동 이력에 대한 점검과 향후 계획을 설계하고, 단순 광고대행사와의 관계를 넘는 다양한 형태의 파트너십을 통해 매출을 최적화합니다.

GLOBAL CAMPAIGN

국/내외 다양한 브랜드의 글로벌 마케팅 경험을 토대로 차별화된 전략과 통찰을 통해 국내 브랜드의 해외 시장 진출과 해외 브랜드의 국내 시장 정착을 돕고 있습니다.

브랜드로 가치 있는 세상을 만들기 위해 UDM이 걸어온 길

산업통상자원부 장관 표창 수상
마케팅투자 공모사업 개최
테르스 Ters 브랜드 런칭
닥터시드 브랜드 인수
(주)유디엠으로 사명 변경

2023

2021

2020

2019

2014

2011

아마존 마케팅 분야
외부서비스 사업자 선정

글로벌마케팅 사업 개시

서울특별시장 표창
크레센도 에쿼티 / 한글과컴퓨터 투자 유치
중진공 글로벌마케팅 우수 수행 기관 선정
딸로 브랜드 런칭
KB증권 투자 유치

마케팅 투자 사업 개시

(주)어반디지털마케팅
법인 설립

Our partner

다양한 분야의 브랜드들과 최고의 브랜드를 만들어 갑니다.

패션 / 뷰티 **35** 건+
생활 / 가전 **16** 건+

SNS 채널 운영 **100** 건+
연간 제작 콘텐츠 **40,000** 건+

단일 광고주 최장 거래 **10**년
단일 캠페인 월 최고 매출액 **15**억

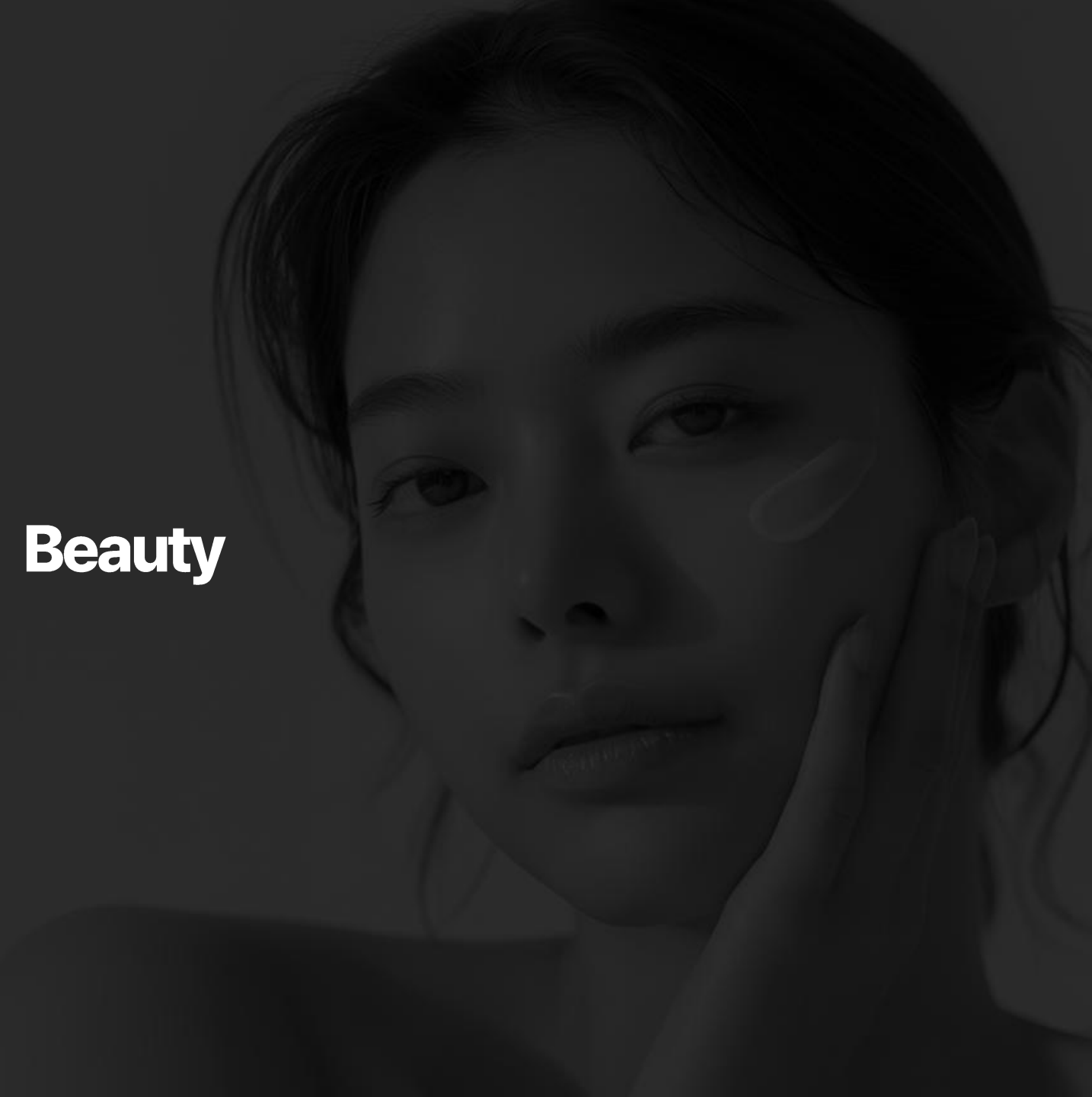




Portfolio

Portfolio

Beauty



Beauty portfolio

에스쁘아 : espoir

Performance Marketing | SNS Channel Management | Online Service Planning | Digital Campaign | Content Design | Influencer Marketing |
Event/Promotion Planning & Design | Mobile DM Design | Display AD/SNS AD/Kakao Talk AD | Viral Marketing



Beauty portfolio

스킨푸드 : SKINFOOD

Online Service Planning | Digital Campaign | SNS Management | Content Planning | Content Design | Influencer Marketing | Event/Promotion Planning & Design |
Mobile DM Design | Display AD/SNS AD/Kakao Talk AD | Viral Marketing



Beauty portfolio

루나 : Luna

Performance Marketing | Contents Design New Online Branding Service | Website Management |

Facebook AD | Facebook Management | Contents Design | Cooperative Advertisement



Beauty portfolio

이지엔 푸딩 : eZn Pudding

Advertising Video Production | Viral Marketing | Influencer Marketing | YouTuber Branded Collaboration Video |
Online Service Planning | Digital Advertisement | Reviewers Management



Beauty portfolio

쓰리 : THREE

Brand Launch Campaign | Brand Content Marketing | Offline Marketing | Performance Marketing



Beauty portfolio

에뛰드 : Etude

Online Service Planning | Facebook Management | Content Design | Event/Promotion Planning & Design | SNS AD | Viral Marketing



Beauty portfolio

홀리카홀리카 : Holika Holika

Online Service Planning | Facebook Management | Instagram Management | Influencer Marketing |

Film & Image Producing | Contents Design | SNS AD | Native AD | Kakao Talk Advertise



Beauty portfolio

케이트 : Kate

Facebook Management | Instagram Management | Film & Image Producing | Influencer Marketing |
Event/Promotion Planning & Design | Contents Design | SNS AD



Beauty portfolio

존프리다 : John Frieda

Facebook Management | Film & Image Producing | Influencer Marketing |
Event/Promotion Planning & Design | Contents Design | SNS AD | Online AD



Beauty portfolio

유리아쥬 : Uriage

Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS AD | Viral Marketing



Beauty portfolio

헤라 : Hera

New Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS AD



Beauty portfolio

라네즈 : Laneige

New Online Service Branding | Application Development | Facebook Management | Facebook AD | Design Guide(Storyboard)



Beauty portfolio

웨이크메이크 : Wake Mak

Online Service Planning | Instagram Management | Contents Design | Event/Promotion Planning & Design



Beauty portfolio

클리엣 : Cliat

Facebook Management | Instagram Management | Film & Image Producing | Event/Promotion Planning & Design | Contents Design | SNS AD



Beauty portfolio

라운드어라운드 : Round A'Round

Instagram Management | Image Producing | Influencer Marketing | Event/Promotion Planning & Design | Contents Design



A woman with curly hair, wearing a light-colored, flowing, long-sleeved outfit, stands in the center of the frame. She has her eyes closed and a serene expression. The background is composed of large, draped fabric panels that create a sense of depth and movement. The overall lighting is soft and diffused, creating a dreamy atmosphere. The word "Fashion" is overlaid in the center in a bold, white, sans-serif font.

Fashion

Fashion portfolio

애니바디 : Anybody

Communication Execution | Influencer Marketing | Conversion Optimization Campaign Using VOC



Fashion portfolio

스파오 : SPAO

Data Analysis Consulting | Performance Marketing | YouTube Branded PPL



Fashion portfolio

엠시엠 : MCM

Data Analysis Consulting | Performance Marketing



Fashion portfolio

센터폴 : Center Pole

Facebook Management | Facebook AD | Digital AD | Blog Management | New Online Service Branding |

Event/Promotion Planning & Design | PPL Management



Fashion portfolio

케이투 : K2

New Online Service Branding | Event/Promotion Planning & Design | Facebook Management |

Blog Management | Post Management | Facebook AD | Digital AD



A dark, grayscale cityscape at night. The scene is dominated by a wide, multi-lane highway in the foreground, with several cars visible. The city skyline is filled with various skyscrapers and buildings, some of which are illuminated. A large airplane is flying in the sky above the city. The word "Travel" is centered in the middle of the image in a large, white, sans-serif font.

Travel

Travel portfolio

에어부산 : Air Busan

Supporters Management | Microsite Creation | Display Advertisement | Viral Marketing | SNS Marketing



Travel portfolio

N서울타워 : N Seoul Tower

Activities | Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS Advertisement



Travel portfolio

대명리조트 : Daemyung Resort

Blog Management | Facebook Management | Instagram Management | Naver Post Management | Viral Marketing | Press Corps Management





F&B

F&B portfolio

매일두유 : Maeil Do You

Marketing Strategy Development | Performance Marketing | Instagram Management | Digital Advertising | Naver Shopping Live | SNS Channel Management



F&B portfolio

투섬 플레이스 : TWOSOME PLACE

SNS Channel Management | Visual Content Production



F&B portfolio

원소주 : Won Soju

Performance Marketing



F&B portfolio

집국백서 : Jipgukbaekseo

Coupang Performance Advertising | Influencer Marketing | External Distribution Channel Consulting



F&B portfolio

케이에프씨 : KFC

Online Service Planning | Native AD | Kakao Talk Advertise



KFC

매일 밤 9시~
밤 10시*
치킨나이트

CHICKEN NIGHT
1+1
CHICKEN NIGHT

SECRET RECIPE

*다른 할인 및 프로모션과 중복 적용 불가합니다.
*단체 주문은 제외됩니다.
*메뉴에 따라 조기 소진될 수 있습니다.

KFC

CHICKEN BOX

블랙라벨치킨2 + 그레이비소스 + 비스킷 + 콜라

7,900원

*011997612188108 4 2021.12

F&B portfolio

벌꿀약과 : HONEY YAKGWA

Viral Marketing | Influencer Marketing | Conversion Optimization Campaign



F&B portfolio

돌 코리아 : Dole Korea

On/Offline Promotion | Digital AD | SNS AD | Cooperative Advertisement | Viral Marketing | Influencer Marketing



F&B portfolio

CJ더키친 : CJ The Kitchen

Viral Marketing | Influencer Marketing | SNS Marketing

소중한 사람들과의 특별한 요리

CJ더키친 (CJ THE KITCHEN)

We believe good food plays an important role in keeping us healthy and providing a balanced lifestyle. Discover quick and easy recipe ideas, healthy eating advices and cooking techniques from CJ the kitchen.



F&B portfolio

모스버거 : Mos Burger

Digital AD | SNS AD | Influencer Marketing



F&B portfolio

제이앤비 : J&B

Digital AD | SNS AD | Influencer Marketing



A dark, moody photograph of a living room interior. The scene is dimly lit, with light filtering through a large window in the background, which is covered with sheer white curtains. The window looks out onto a view of trees. In the foreground, there is a light-colored, textured rug on a wooden floor. To the left, several potted plants of various sizes are visible, including a large leafy plant and smaller ones in pots. To the right, a portion of a dark-colored sofa or cushion is visible. The overall atmosphere is calm and serene.

Lifestyle & Living

Lifestyle & Living portfolio

아쿠아픽 : Aquapick

Content Production & Distribution | Partnership Marketing | E-commerce Renewal & Conversion Optimization via GMP | Viral Marketing



Lifestyle & Living portfolio

소다 스트림 : Soda Stream

New Online Service Branding | Event/Promotion Planning & Design | Blog Management | Contents Design

sodastream

글로벌 브랜드 홍보대사로 선정된 스칼렛 요한슨



Lifestyle & Living portfolio

리큐 : LiQ

Event/Promotion Planning & Design | Digital AD | Influencer Marketing |

SNS AD/Cooperative Advertisement | Kakao Story Management | Facebook Management | Blog Management

얼룩지우개볼로 애벌빨래까지 한방에

반만 쓰는 **1**
진한겉 **2**

생활얼룩제거 맞춤효소 2배 강화
얼룩제거력 +65% UP

땡큐~
리큐~!

The advertisement features a man in a blue shirt and pink bow tie holding up a white shirt. To his right is a row of various LiQ detergent bottles in different colors (green, blue, red, purple). A speech bubble above the bottles says '땡큐~ 리큐~!' (Thank you~ LiQ~!). The background is pink with a white diagonal line.

Lifestyle & Living portfolio

덴탈클리닉 2080 : Dental Clinic 2080

New Online Service Branding | Event/Promotion Planning & Design | Facebook Management | Blog Management | Contents Design

11년 연속  브랜드파워 **1위** 
덴탈클리닉 2080





Education

Education portfolio

삼성출판사 : Samsung Publishing

Online Marketing Planning | Influencer Management | Web Contents Design | Cooperative Advertisement | SNS Channel Management (Kakao Channel)



Education portfolio

송실사이버대학교 : Soongsil Cyber University

SNS Planning | Facebook Management | Influencer Marketing | Application Development | Design Guide(Storyboard)





Solutions & Services

Solutions & Services portfolio

롯데렌터카 : Lotte Rentercar

Event/Promotion Planning & Design | Facebook Management | Blog Management | Twitter Management | Contents Design



Solutions & Services portfolio

KB카드 : KB Card

Design Guide(Storyboard) | Contents Design | Cooperative Advertisement | Viral Marketing | Influencer Marketing



Solutions & Services portfolio

화웨이 : Huawei

Online Social Media Management | Advertisement | Influencer Marketing | Contents Design



Make it possible

혁신적인 ICT로 보다 연결된 세상을 구현한다.



Solutions & Services portfolio

세스코 : CESCO

Homepage Renewal | Event Planning | Event/Banner Design | Online Banner AD | Online Viral | Mobile Page Making



SMILE with CESCO

깨끗한 환경으로 건강한 내일을 약속하는
글로벌 생활환경위생 기업
세스코가 여러분의 미소를 지켜드립니다.

Solutions & Services portfolio

기아 자동차 : KIA Motors

Online Marketing Planning | Big data analysis



Solutions & Services portfolio

살카팔카 : (주)JDC

Online Promotion | Blog Management | Press corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design

수익을 얻고,
10초 안에
내 마음대로!
사고, 팔고,
내 마음대로!

Buy 내차사기 >

풍부한 물건 한방에 편리한 검색

추가비용 절대 NO!

허위매물 NO!



< 내차팔기 Sell

간편한 경매!

낙찰 수수료 NO!


내 차 최고가로 팔기!



Solutions & Services portfolio

멜론 : Melon

Homepage Renewal | Event Planning | Event/Banner Design | Online Banner AD | Online Viral | Mobile Page Making



음악이 필요한 순간 Melon

A dark, low-key photograph of a person's hands typing on a laptop keyboard. The laptop screen is the central focus, displaying several white line-art icons: a shopping cart in the center, a shopping bag to the left, another shopping bag to the right, and a small shopping cart icon at the bottom left. The background is blurred, showing a desk with a pen holder and some papers.

Shopping & E-Commerce

Shopping & E-Commerce portfolio

현대 홈쇼핑 : Hyundai Home Shopping

Influencer Marketing



Shopping & E-Commerce portfolio

CJ 오쇼핑 : CJ O Shopping

Viral Marketing | Influencer Marketing | SNS Marketing



요리의 즐거움을 찾다, ilo

Joy of Cooking, ilo



Corporate Group

Corporate Group portfolio

롯데그룹 : Lotte Group

New Online service building | Brand Identity | Viral Management | Influencer Management



Corporate Group portfolio

삼성전기 : Samsung Electro Mechanic

On/Offline Promotion | Plan & Design Events and Promotions | Contents Design | Admin Management System | SNS AD | Facebook Management | Blog Management



속 보이는 SEM STORY

Samsung Electro-Mechanics, 글로벌 종합 전자부품 기업



Corporate Group portfolio

유진 그룹 : Eugene Group

Website Creation | Site Management | SEO On page | SEO Off Page | Contents Design

Sustainable Growth Through Innovation

미래를 향한 유진의 발걸음은 계속됩니다.

EUGENE



Government & Public Services

Government & Public Services Group portfolio

행정안전부 : Ministry of the Interior and Safety

Blog Management | Facebook Management | Twitter Management | Contents Design | Press Corps Management



행복하고 안심할 수 있는 나라, **행정안전부**가 함께합니다.



Government & Public Services Group portfolio

해양수산부 : Ministry of Oceans and Fisheries

Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design



Government & Public Services Group portfolio

기획재정부 : Ministry of Economy and Finance

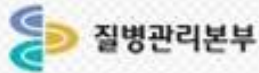
Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design



Government & Public Services Group portfolio

질병관리본부 : Korea Centers for Disease Control and Prevention

New Online Service Branding | Application Development | Facebook Management | Blog Management | Supporters Management | Design Guide(Storyboard)



건강한 사회, 결핵 없는 나라 **결핵ZERO**

결핵? 에 대한 당신의 생각, 소중한 사람에게도 들려주세요~!

결핵 생각보다 캠페인



Government & Public Services Group portfolio

안양 시청 : Anyang City Hall

Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing



Government & Public Services Group portfolio

신용보증기금 : Korea Credit Guarantee Fund

Event Planning | Page/Banner Design

2015년 신용보증기금 추천 우수중소기업

온라인 취업박람회

On-line Job Festival!!



Government & Public Services Group portfolio

국립국제교육원 : National Institute for International Education

Online Café Community Management



Government & Public Services Group portfolio

킨텍스 : Kintex

New Online Service Branding | E-News letter Production | Blog Management(Eng/Kor) | Youtube Management | Press Release | Contents Design



Government & Public Services Group portfolio

한국지식재산보호협회

: Korea Intellectual Property Protection Agency

New Online Service Branding | On/Offline Promotion | Facebook Management | Blog Management | Twitter Management | Design Guide(Storyboard)



지식재산보호는
국가 경쟁력의 핵심입니다.

지식재산권 보호기반을 조성하고 유관기관 협력 네트워크를 통해
국내 산업발전과 지식재산분야의 국제경쟁력 강화를 위해 창립되었습니다.

Government & Public Services Group portfolio

녹색식생활 : 농림수산물식품부

SNS Planning | Facebook Management | Blog Management | Press Release | Twitter Management | Design Guide(Storyboard)

농림수산물식품부 **AI** 농수산물유통공사 (사)식생활교육국민네트워크





Global Marketing

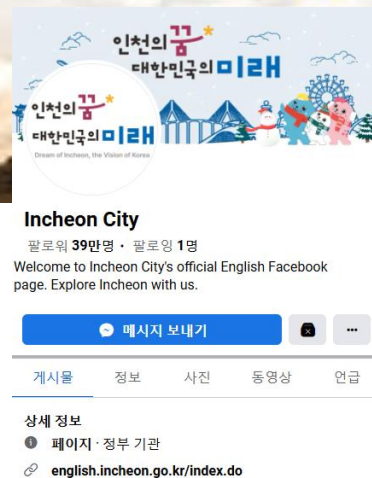
해외 아웃바운드 / 글로벌, 중국, 일본, 대만 타겟

Global Marketing portfolio

인천 시청 : Incheon City Hall

INTEGRATED MARKETING COMMUNICATIONS | GOOGLE ANALYTICS(SEO) | SNS MANAGEMENT | CONTENT PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN

all ways INCHEON



인천의 꿈
대한민국의 미래

인천의 꿈
대한민국의 미래

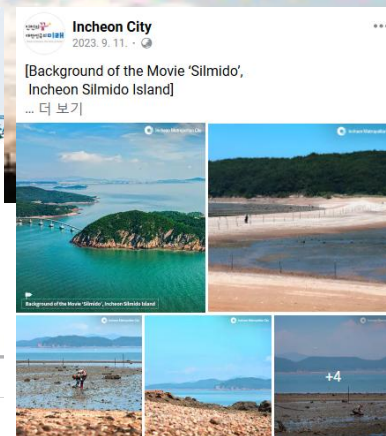
Dream of Incheon, the Vision of Korea.

Incheon City
팔로워 39만명 · 팔로잉 1명
Welcome to Incheon City's official English Facebook page. Explore Incheon with us.

메시지 보내기

계시물 정보 사진 동영상 언급

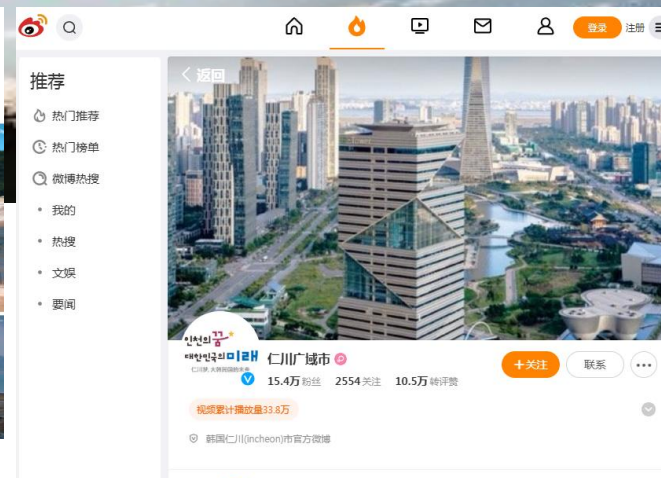
상세 정보
페이지 · 정부 기관
english.incheon.go.kr/index.do



Incheon City
2023. 9. 11. · 🌐

[Background of the Movie 'Silmdo',
Incheon Silmdo Island]
... 더 보기

Background of the Movie "Silmdo", Incheon Silmdo Island



仁川广域市

11-8 13:26 来自 微博网页版
#济物浦俱乐部# #韩剧鬼怪#

以电视剧《鬼怪》的拍摄地
广为人知的这个地方是
在1901年，作为居住在仁川的外国人的
建造的济物浦俱乐部。

可以通过古色古香的 ✨建筑
观察当时的文化， 📷
给大家带来像去时间旅行一样的
特别体验。

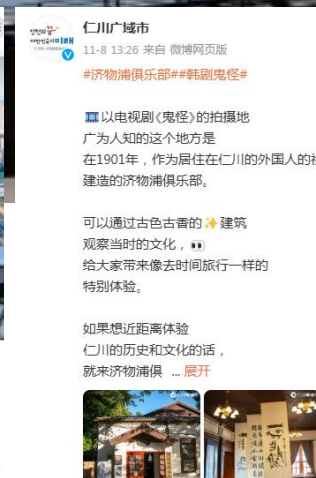
如果想近距离体验
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就来济物浦俱 ... 展开

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视觉设计播放量33.6万

韩国仁川(Incheon)市官方微博



仁川广域市

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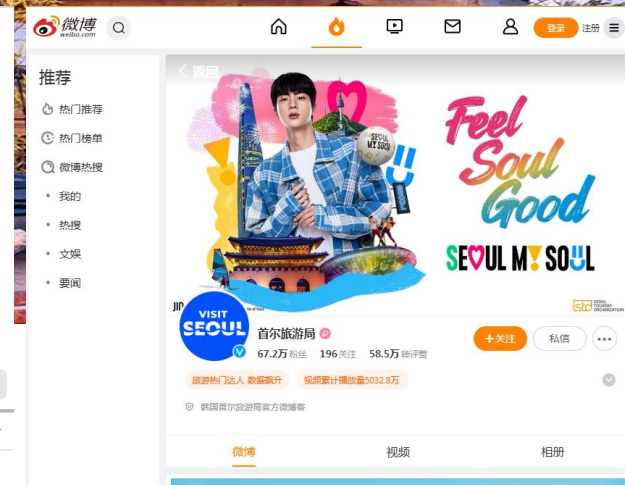
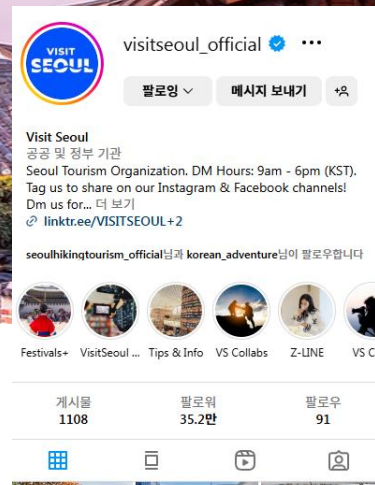
해외 아웃바운드 / 글로벌, 중국, 일본, 대만 타겟

Global Marketing portfolio

비짓서울: VISITSEOUL

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See you in Seoul

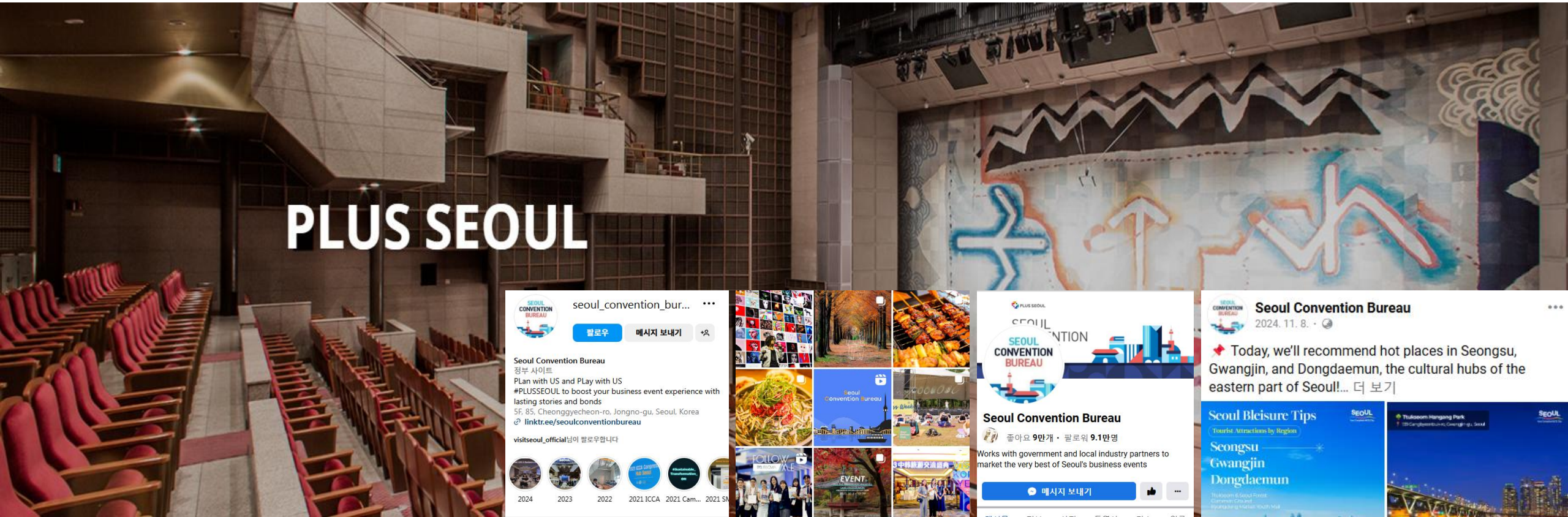


해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

마이스 서울 : MICESEOUL

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Today, we'll recommend hot places in Seongsu, Gwangjin, and Dongdaemun, the cultural hubs of the eastern part of Seoul!... 더 보기

Seoul Bleisure Tips
Tourist Attractions by Region
Seongsu Gwangjin Dongdaemun

해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

경상북도문화관광공사

: Gyeongsangbuk-Do Culture and Tourism Organization

Facebook Management | SEO | FB & IG AD



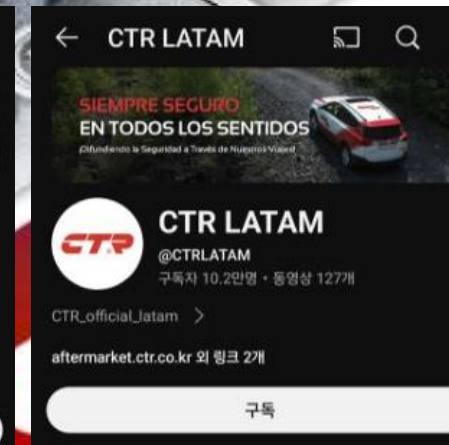
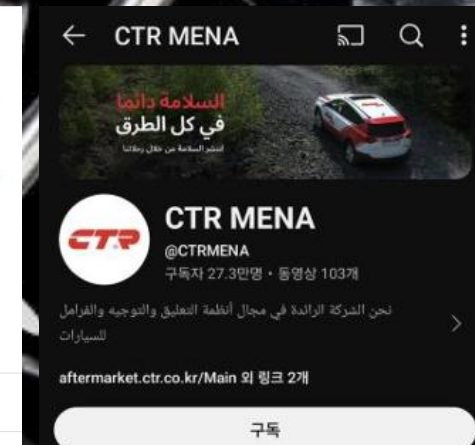
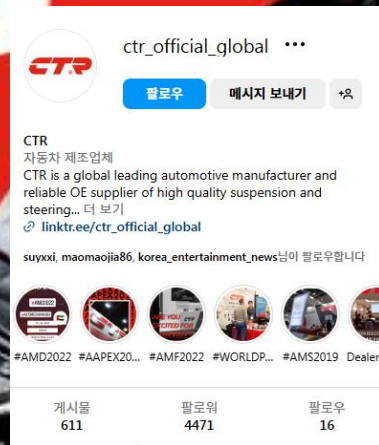
해외 아웃바운드 / 글로벌, 남미, 중동, 동남아, 유럽 타겟

Global Marketing portfolio

씨티알 : CTR

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | SNS CAMPAIGN MANAGEMENT | GOOGLE SEARCH AD | VIRAL GLOBAL INFLUENCER AD

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해외 아웃바운드 / 미국 타겟

Global Marketing portfolio

골프존 : Golfzon

Website Creation | Site Management | Online Social Media Management | SEO On page | SEO Off Page | SEM | Contents Design | Influencer Marketing

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해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

얀트리 코리아몰 : Yarntree Korean Mall

Online Social Media Management | Advertisement | Influencer Marketing | Global PR | Contents Design



해외 아웃바운드 / 일본 타겟

Global Marketing portfolio

에스쁘아 : espoir

Performance Marketing | SNS Ad | Amazon Ad | Qoo10 Ad



해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

세이지영 : Stem Smith

INTEGRATED MARKETING COMMUNICATIONS | AMAZON SPONSORED PRODUCT AD | PERFORMANCE AD | INSTAGRAM MANAGEMENT | INFLUENCER CAMPAIGN

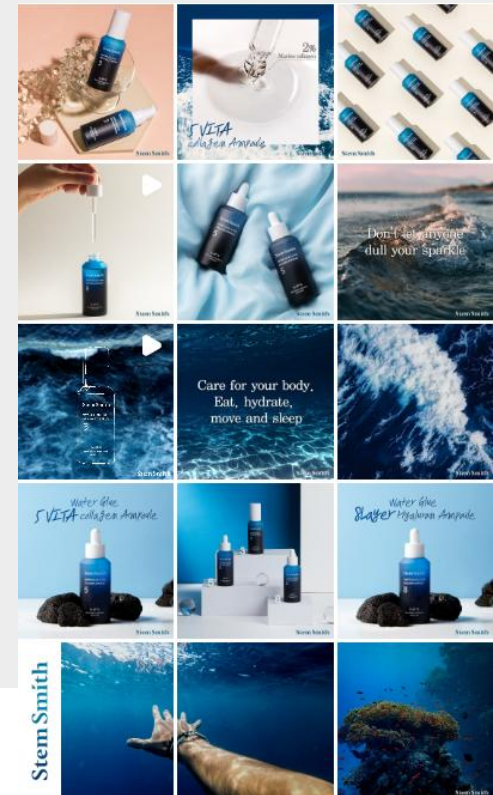
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계시물 60 팔로워 74 팔로우 6



해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

클럽 클리오: Club Clio

Online Social Media Management | Event/Promotion Planning & Design | Kol Viral Marketing | Contents Design



해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

구달 : Goodal

Online Social Media Management | Event/Promotion Planning & Design | Kol Viral Marketing | Contents Design

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해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

페리페라: Peripera

Online Social Media Management | Event/Promotion Planning & Design | Viral Marketing | Contents Design



해외 아웃바운드 / 글로벌, 중국, 일본 타겟

Global Marketing portfolio

제이숲 : J Soop

Global Keyword Marketing



해외 아웃바운드 / 글로벌, 중국 타겟

Global Marketing portfolio

세화 P&C : Sehwa P&C

Online Marketing Planning | Promotion Video



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해외 아웃바운드 / 글로벌, 일본 타겟

Global Marketing portfolio

닥터펠로 : Dr. Pelo

Online Marketing Planning | Promotion Video



해외 아웃바운드 / 일본 타겟

Global Marketing portfolio

쓰리다모 : 3 Damo

SNS Management

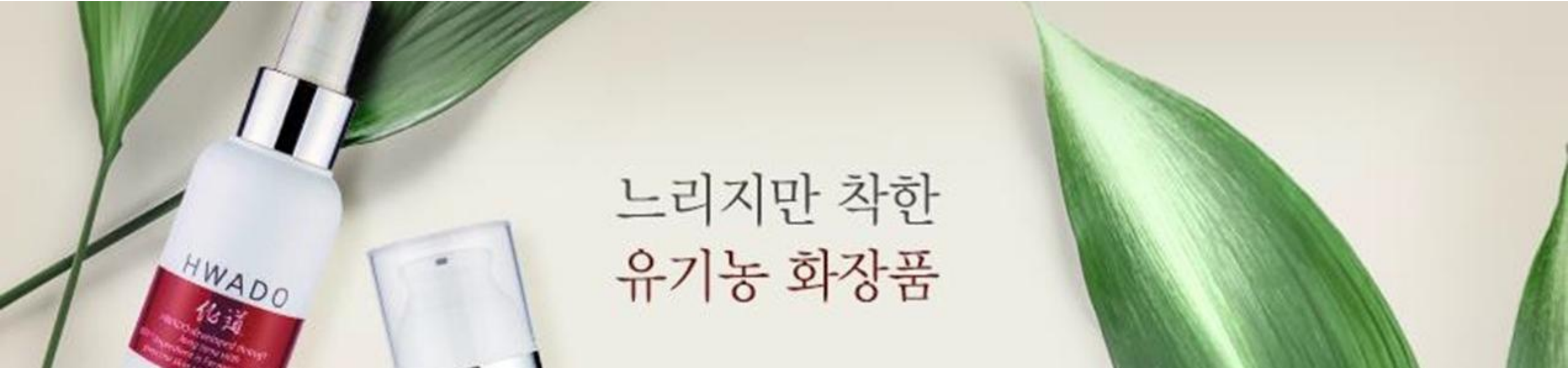


해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

화도 : Hwado

Online Social Media Management | Event/Promotion Planning & Design | Contents Design | SNS Advertising



느리지만 착한
유기농 화장품

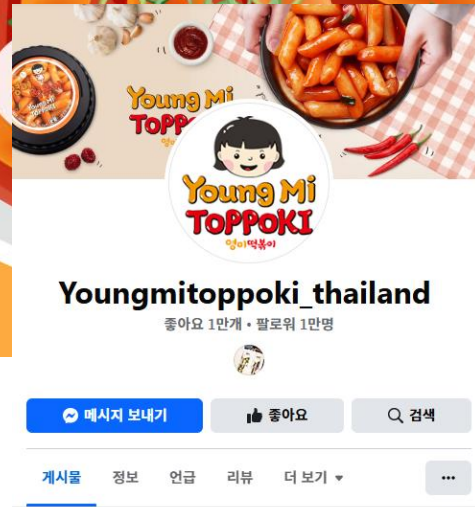
해외 아웃바운드 / 태국 타겟

Global Marketing portfolio

영미떡볶이

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB AD | CONTENT PLANNING | EVENT/PROMOTION PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN

Want a piece of me !?

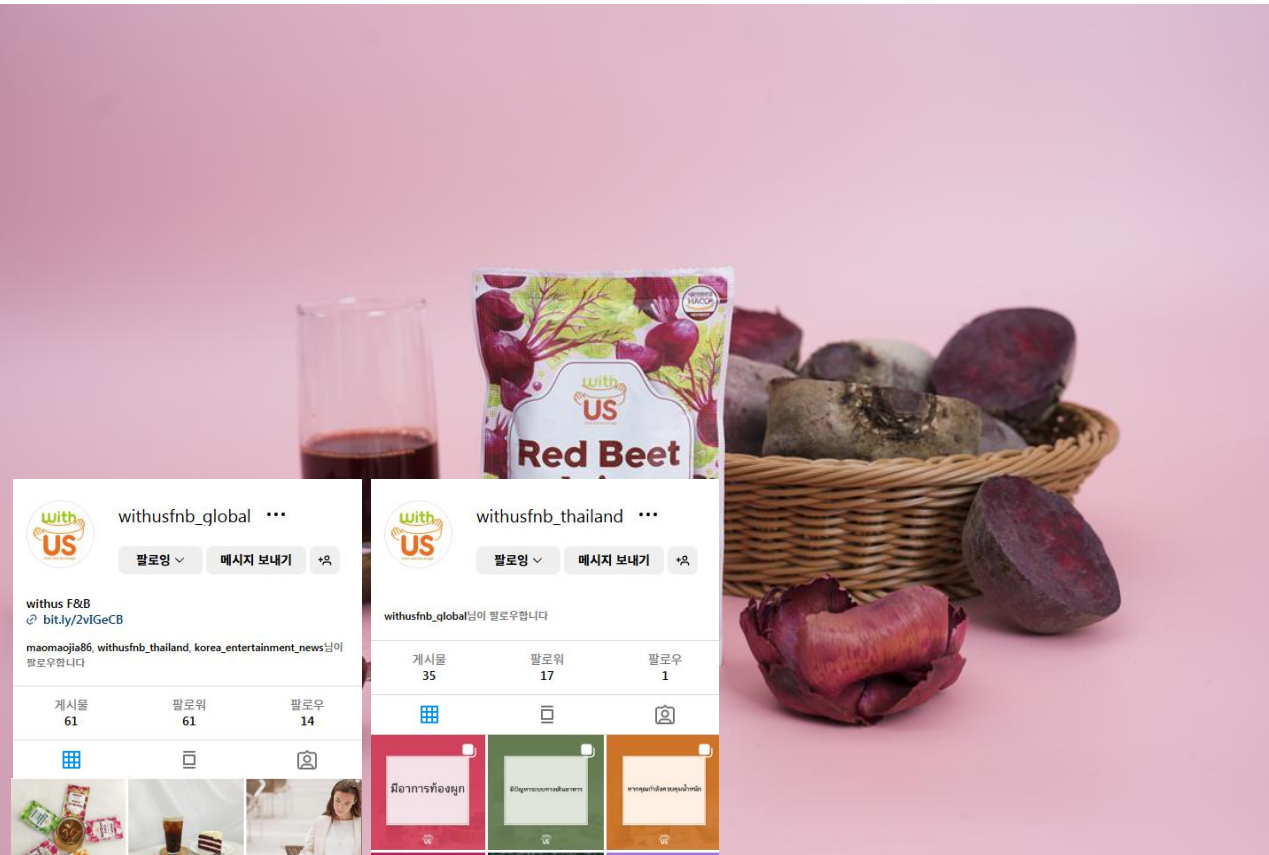


해외 아웃바운드 / 글로벌, 태국 타겟

Global Marketing portfolio

위더스에프엔비 : With us F&B

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB & IG AD | CONTENT PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN



해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

이룸 글로벌 : Erom global

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB & IG AD | CONTENT PLANNING & DESIGN



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CEO	김찬웅
Founded	2011년 12월
Employees	70명
Business Area	디지털 마케팅 대행 브랜드 사업
Address	서울 금천구 가산디지털 2로 135, 16층
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