



# IMC Group profile

Brand Marketing Agency | UDM | IMC 그룹 소개서

**마케팅으로 브랜드를 가치 있게,**

마케팅으로 브랜드를 가치 있게,  
**브랜드로 세상을 가치 있게.**

# 마케팅 대행을 넘어 브랜드에 가치를 만드는 일

## 01 마케팅 운영 대행

2011년부터 이어져온 디지털마케팅 대행 사업부로 바이럴마케팅, SNS 채널운영, TVC, OOH 등 모든 채널에서의 마케팅 컨설팅 및 운영을 하고 있습니다.

---

## 02 브랜드 마케팅 투자 육성

우리의 사업적 기반인 '마케팅 전문성'을 활용하여 기회와 성장이 필요한 브랜드를 발굴, 육성하고 성장시키는 일을 하고 있습니다.

---

## 03 브랜드 사업

건강하고 좋은 제품이 우리의 생활을 더욱 풍요롭게 만들고, 편리하고 훌륭한 제품이 삶의 질을 더욱 높입니다. 좋은 브랜드를 통해 우리의 삶을 더욱 풍요롭게 만드는 일을 하고 있습니다.

# 최적의 서비스로 최고의 브랜드를 만듭니다.

## DIGITAL IMC CAMPAIGN

깊이 있는 통합적 분석과 확장된 전략적 사고를 기반으로 브랜드의 지향적 가치를 소비 시장에서의 수요로 전환하고 소비자의 물질적/심리적 욕구 충족과 브랜드와의 유기적 결속을 강화합니다.

## PERFORMANCE MARKETING

유디엠이 생각하는 최고의 퍼포먼스는 '매출'입니다. 매체의 효율적인 운용과 심도 있는 통찰력으로 매출을 증대 시키기 위한 전략을 기획하고 실행합니다.

## DIGITAL CREATIVES

해보고 싶은 콘텐츠가 아니라 소비되고 팔리는 콘텐츠를 연구합니다. 촬영/편집/디자인/개발 등 온라인 상에서의 가치적인 모든 콘텐츠들을 내부 전문가들을 통해 직접 기획 /제작합니다.

## DATA ANALYSIS

각 브랜드에 알맞는 데이터 수집 기준을 새롭게 설계하고 중장기적 데이터 드리븐 마케팅 전략 수립과 수행, 다양한 방법론을 통한 심도 있는 분석과 통찰을 기반으로 매출 효율을 극대화합니다.

## SALES OPTIMIZATION

매출 극대화를 위한 온/오프라인 경계 없이 마케팅 전반의 활동 이력에 대한 점검과 향후 계획을 설계하고, 단순 광고대행사와의 관계를 넘는 다양한 형태의 파트너십을 통해 매출을 최적화합니다.

## GLOBAL CAMPAIGN

국/내외 다양한 브랜드의 글로벌 마케팅 경험을 토대로 차별화된 전략과 통찰을 통해 국내 브랜드의 해외 시장 진출과 해외 브랜드의 국내 시장 정착을 돕고 있습니다.

# 브랜드로 가치 있는 세상을 만들기 위해 UDM이 걸어온 길

산업통상자원부 장관 표창 수상  
마케팅투자 공모사업 개최  
테르스 Ters 브랜드 런칭  
닥터시드 브랜드 인수  
(주)유디엠으로 사명 변경

2023

2021

2020

2019

2014

2011

아마존 마케팅 분야  
외부서비스 사업자 선정

글로벌마케팅 사업 개시

서울특별시장 표창  
크레센도 에쿼티 / 한글과컴퓨터 투자 유치  
중진공 글로벌마케팅 우수 수행 기관 선정  
딸로 브랜드 런칭  
KB증권 투자 유치

마케팅 투자 사업 개시

(주)어반디지털마케팅  
법인 설립

Our partner

# 다양한 분야의 브랜드들과 최고의 브랜드를 만들어 갑니다.

패션 / 뷰티 **35** 건+  
생활 / 가전 **16** 건+

SNS 채널 운영 **100** 건+  
연간 제작 콘텐츠 **40,000** 건+

단일 광고주 최장 거래 **10**년  
단일 캠페인 월 최고 매출액 **15**억

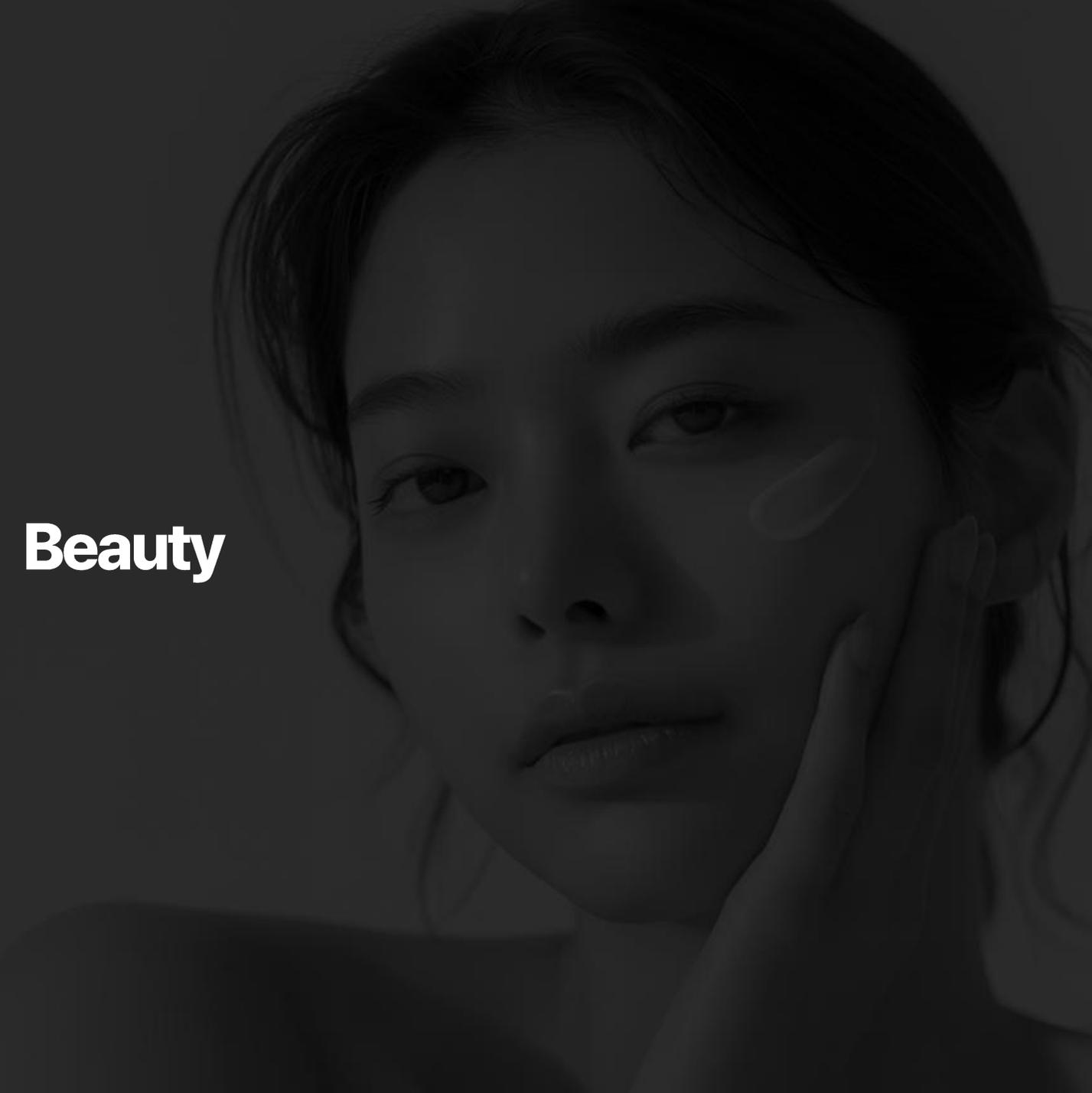




# Portfolio

**Portfolio**

**Beauty**



Beauty portfolio

# 에스쁘아 : espoir

Performance Marketing | SNS Channel Management | Online Service Planning | Digital Campaign | Content Design | Influencer Marketing |  
Event/Promotion Planning & Design | Mobile DM Design | Display AD/SNS AD/Kakao Talk AD | Viral Marketing



Beauty portfolio

# 스킨푸드 : SKINFOOD

Online Service Planning | Digital Campaign | SNS Management | Content Planning | Content Design | Influencer Marketing | Event/Promotion Planning & Design |  
Mobile DM Design | Display AD/SNS AD/Kakao Talk AD | Viral Marketing



Beauty portfolio

# 루나 : Luna

Performance Marketing | Contents Design New Online Branding Service | Website Management |

Facebook AD | Facebook Management | Contents Design | Cooperative Advertisement



Beauty portfolio

# 이지엔 푸딩 : eZn Pudding

Advertising Video Production | Viral Marketing | Influencer Marketing | YouTuber Branded Collaboration Video |  
Online Service Planning | Digital Advertisement | Reviewers Management



Beauty portfolio

# 쓰리 : THREE

Brand Launch Campaign | Brand Content Marketing | Offline Marketing | Performance Marketing



Beauty portfolio

# 에뛰드 : Etude

Online Service Planning | Facebook Management | Content Design | Event/Promotion Planning & Design | SNS AD | Viral Marketing



Beauty portfolio

# 홀리카홀리카 : Holika Holika

Online Service Planning | Facebook Management | Instagram Management | Influencer Marketing |

Film & Image Producing | Contents Design | SNS AD | Native AD | Kakao Talk Advertise



Beauty portfolio

# 케이트 : Kate

Facebook Management | Instagram Management | Film & Image Producing | Influencer Marketing |  
Event/Promotion Planning & Design | Contents Design | SNS AD



Beauty portfolio

# 존프리다 : John Frieda

Facebook Management | Film & Image Producing | Influencer Marketing |  
Event/Promotion Planning & Design | Contents Design | SNS AD | Online AD



Beauty portfolio

# 유리아쥬 : Uriage

Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS AD | Viral Marketing



Beauty portfolio

# 헤라 : Hera

New Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS AD



Beauty portfolio

# 라네즈 : Laneige

New Online Service Branding | Application Development | Facebook Management | Facebook AD | Design Guide(Storyboard)



Beauty portfolio

# 웨이크메이크 : Wake Mak

Online Service Planning | Instagram Management | Contents Design | Event/Promotion Planning & Design



Beauty portfolio

# 클리엣 : Cliat

Facebook Management | Instagram Management | Film & Image Producing | Event/Promotion Planning & Design | Contents Design | SNS AD

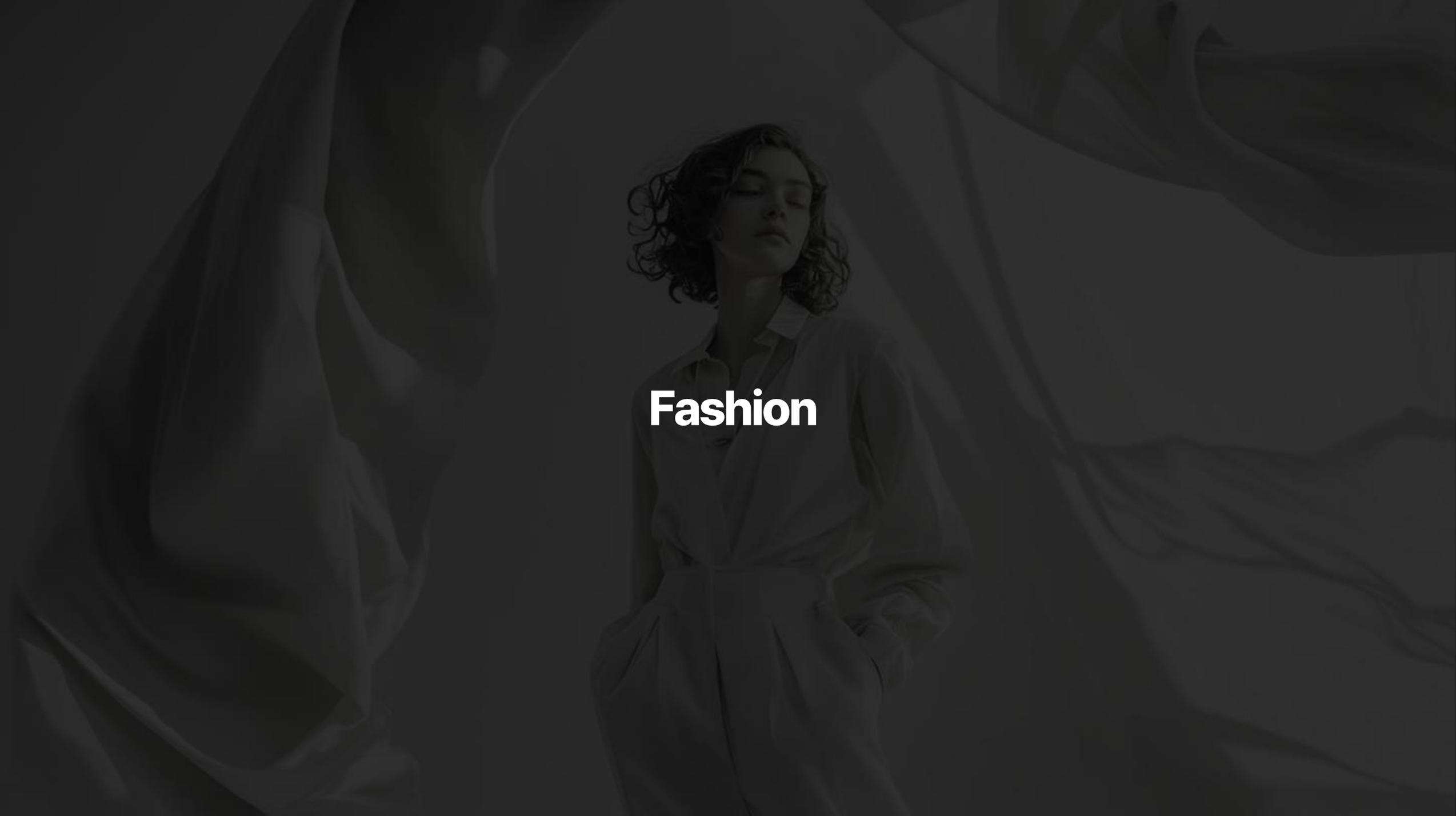


Beauty portfolio

# 라운드어라운드 : Round A'Round

Instagram Management | Image Producing | Influencer Marketing | Event/Promotion Planning & Design | Contents Design



A woman with curly hair, wearing a light-colored, flowing, long-sleeved outfit, stands in the center of the frame. She has her eyes closed and a serene expression. The background consists of large, draped fabric panels that create a sense of depth and movement. The overall lighting is soft and diffused, creating a dreamy atmosphere. The word "Fashion" is overlaid in the center in a bold, white, sans-serif font.

**Fashion**

Fashion portfolio

# 애니바디 : Anybody

Communication Execution | Influencer Marketing | Conversion Optimization Campaign Using VOC



Fashion portfolio

# 스파오 : SPAO

Data Analysis Consulting | Performance Marketing | YouTube Branded PPL



Fashion portfolio

# 엠시엠 : MCM

Data Analysis Consulting | Performance Marketing



Fashion portfolio

# 센터폴 : Center Pole

Facebook Management | Facebook AD | Digital AD | Blog Management | New Online Service Branding |

Event/Promotion Planning & Design | PPL Management



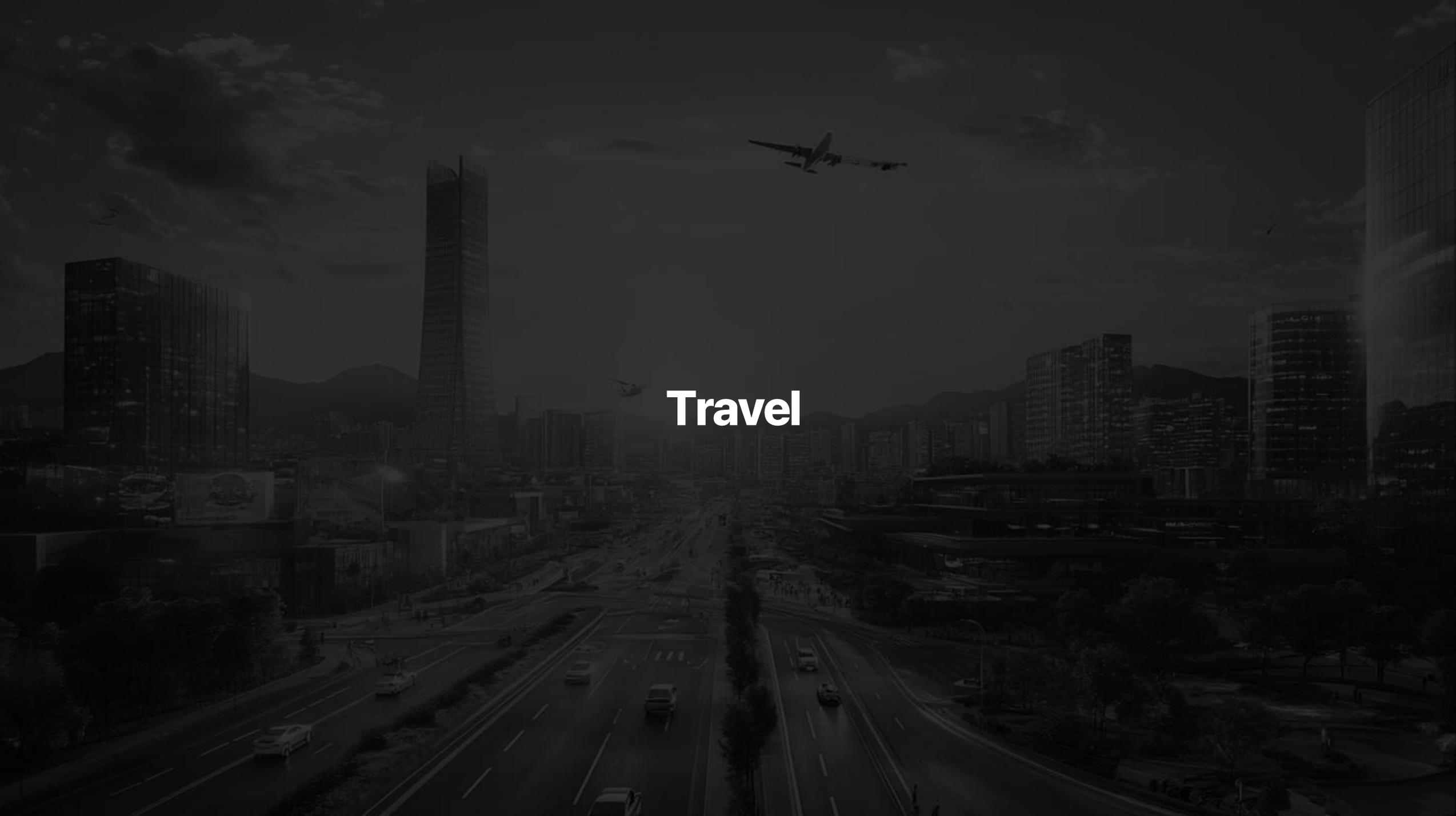
Fashion portfolio

# 케이투 : K2

New Online Service Branding | Event/Promotion Planning & Design | Facebook Management |

Blog Management | Post Management | Facebook AD | Digital AD



A dark, monochromatic cityscape at night. The scene is dominated by a wide, multi-lane highway in the foreground with several cars driving. In the background, a dense urban skyline is visible, featuring several prominent skyscrapers, including a very tall, slender tower. A large commercial airplane is captured in flight in the upper center of the frame. The sky is filled with soft, dark clouds. The overall atmosphere is quiet yet dynamic, typical of a major metropolitan area at dusk or dawn.

**Travel**

Travel portfolio

# 에어부산 : Air Busan

Supporters Management | Microsite Creation | Display Advertisement | Viral Marketing | SNS Marketing



Travel portfolio

# N서울타워 : N Seoul Tower

Activities | Online Service Planning | Facebook Management | Contents Design | Event/Promotion Planning & Design | SNS Advertisement



Travel portfolio

# 대명리조트 : Daemyung Resort

Blog Management | Facebook Management | Instagram Management | Naver Post Management | Viral Marketing | Press Corps Management



A dark, moody photograph of a table set with various glasses and plates of food. The scene is dimly lit, with a focus on the textures of the glassware and the arrangement of the dishes. The text 'F&B' is overlaid in the center in a white, bold, sans-serif font.

**F&B**

F&B portfolio

# 매일두유 : Maeil Do You

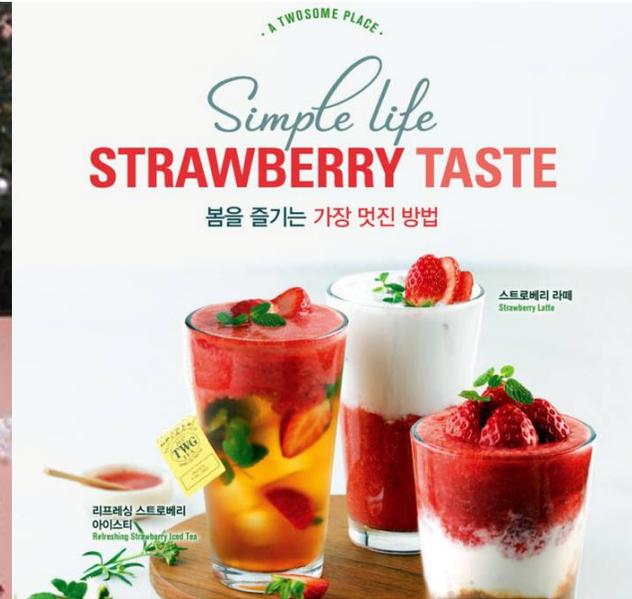
Marketing Strategy Development | Performance Marketing | Instagram Management | Digital Advertising | Naver Shopping Live | SNS Channel Management



F&B portfolio

# 투섬 플레이스 : TWOSOME PLACE

SNS Channel Management | Visual Content Production



F&B portfolio

# 원소주 : Won Soju

Performance Marketing



F&B portfolio

# 집국백서 : Jipgukbaekseo

Coupang Performance Advertising | Influencer Marketing | External Distribution Channel Consulting



F&B portfolio

# 케이에프씨 : KFC

Online Service Planning | Native AD | Kakao Talk Advertise



**KFC**

매일 밤 9시~  
밤 10시\*  
**치킨나이트**

CHICKEN NIGHT  
**1+1**  
CHICKEN NIGHT

**SECRET RECIPE**

\*다른 할인 및 프로모션과 중복 적용 불가합니다.  
\*단체 주문은 제외됩니다.  
\*메뉴에 따라 조기 소진될 수 있습니다.

**KFC**

**CHICKEN BOX**

블랙라벨치킨2 + 그레이비소스 + 비스킷 + 콜라

**7,900원**

\*011997612188108 & 099.12

F&B portfolio

# 벌꿀약과 : HONEY YAKGWA

Viral Marketing | Influencer Marketing | Conversion Optimization Campaign



F&B portfolio

# 돌 코리아 : Dole Korea

On/Offline Promotion | Digital AD | SNS AD | Cooperative Advertisement | Viral Marketing | Influencer Marketing



F&B portfolio

# CJ더키친 : CJ The Kitchen

Viral Marketing | Influencer Marketing | SNS Marketing

소중한 사람들과의 특별한 요리

## CJ더키친 (CJ THE KITCHEN)

*We believe good food plays an important role in keeping us healthy and providing a balanced lifestyle. Discover quick and easy recipe ideas, healthy eating advices and cooking techniques from CJ the kitchen.*



F&B portfolio

# 모스버거 : Mos Burger

Digital AD | SNS AD | Influencer Marketing

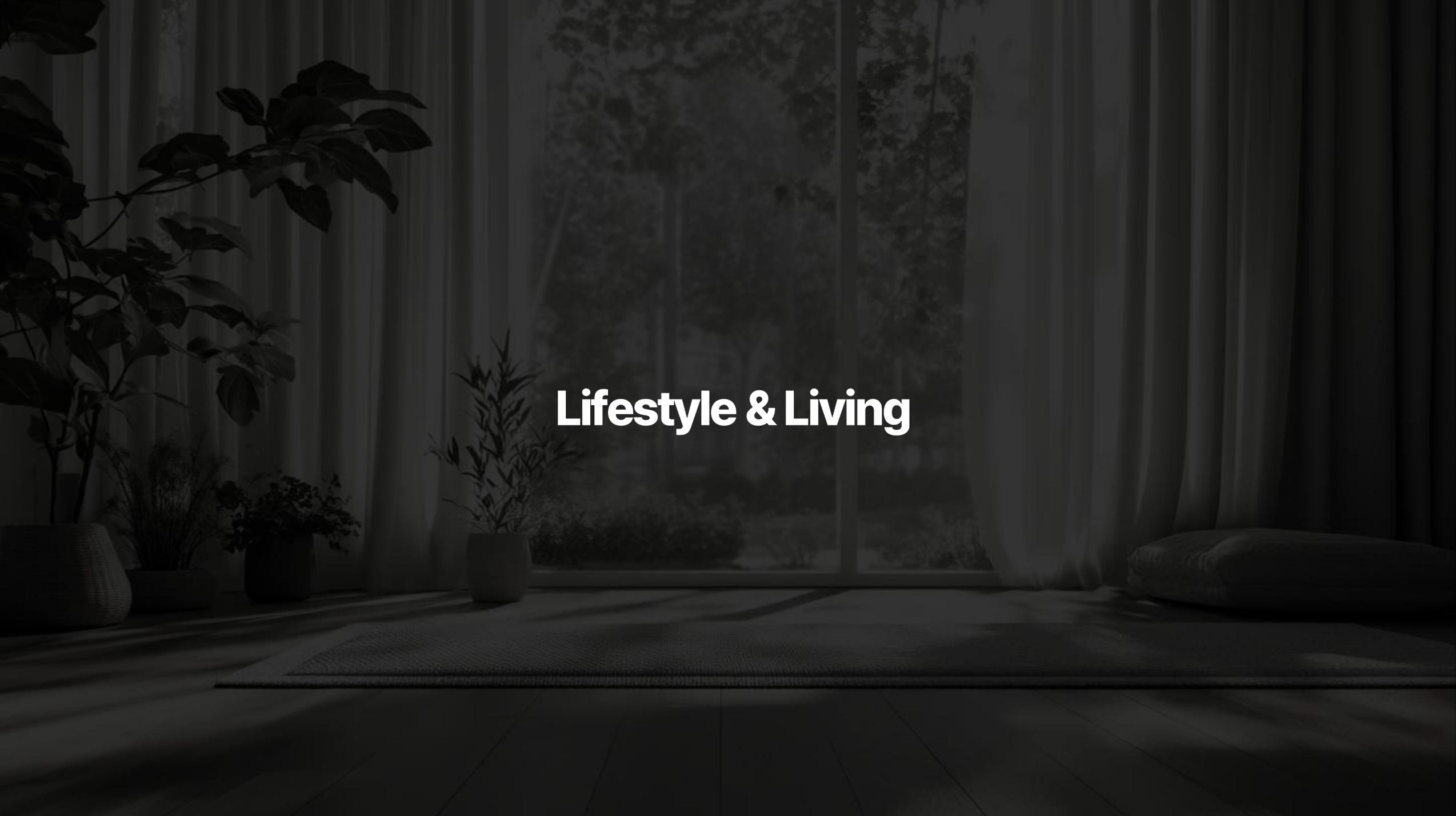


F&B portfolio

# 제이앤비 : J&B

Digital AD | SNS AD | Influencer Marketing



A dark, moody photograph of a living room interior. The scene is dimly lit, with light filtering through a large window in the background, which is covered with sheer white curtains. The window looks out onto a blurred outdoor scene with trees. In the foreground, a light-colored, textured rug is laid on a wooden floor. To the left, several potted plants of various sizes are visible, including a large leafy plant and smaller ones in pots. On the right side, a portion of a dark-colored sofa or cushion is visible. The overall atmosphere is calm and serene.

# Lifestyle & Living

Lifestyle & Living portfolio

# 아쿠아픽 : Aquapick

Content Production & Distribution | Partnership Marketing | E-commerce Renewal & Conversion Optimization via GMP | Viral Marketing



Lifestyle & Living portfolio

# 소다 스트림 : Soda Stream

New Online Service Branding | Event/Promotion Planning & Design | Blog Management | Contents Design

sodastream

글로벌 브랜드 홍보대사로 선정된 스칼렛 요한슨



Lifestyle & Living portfolio

# 리큐 : LiQ

Event/Promotion Planning & Design | Digital AD | Influencer Marketing |

SNS AD/Cooperative Advertisement | Kakao Story Management | Facebook Management | Blog Management

얼룩지우개볼로 애벌빨래까지 한방에

반만 쓰는  
진한겔 1/2

생활얼룩제거 맞춤효소 2배 강화  
얼룩제거력 +65% UP



Lifestyle & Living portfolio

# 덴탈클리닉 2080 : Dental Clinic 2080

New Online Service Branding | Event/Promotion Planning & Design | Facebook Management | Blog Management | Contents Design

11년 연속  브랜드파워 **1위**   
**덴탈클리닉 2080**





# Education

Education portfolio

# 삼성출판사 : Samsung Publishing

Online Marketing Planning | Influencer Management | Web Contents Design | Cooperative Advertisement | SNS Channel Management (Kakao Channel)



Education portfolio

# 송실사이버대학교 : Soongsil Cyber University

SNS Planning | Facebook Management | Influencer Marketing | Application Development | Design Guide(Storyboard)





# **Solutions & Services**

Solutions & Services portfolio

# 롯데렌터카 : Lotte Rentercar

Event/Promotion Planning & Design | Facebook Management | Blog Management | Twitter Management | Contents Design



Solutions & Services portfolio

# KB카드 : KB Card

Design Guide(Storyboard) | Contents Design | Cooperative Advertisement | Viral Marketing | Influencer Marketing



Solutions & Services portfolio

# 화웨이 : Huawei

Online Social Media Management | Advertisement | Influencer Marketing | Contents Design



## Make it possible

혁신적인 ICT로 보다 연결된 세상을 구현한다.



Solutions & Services portfolio

# 세스코 : CESCO

Homepage Renewal | Event Planning | Event/Banner Design | Online Banner AD | Online Viral | Mobile Page Making



## SMILE with CESCO

깨끗한 환경으로 건강한 내일을 약속하는  
글로벌 생활환경위생 기업  
세스코가 여러분의 미소를 지켜드립니다.

Solutions & Services portfolio

# 기아 자동차 : KIA Motors

Online Marketing Planning | Big data analysis



Solutions & Services portfolio

# 살카팔카 : (주)JDC

Online Promotion | Blog Management | Press corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design

수익을 얻고,  
10초 안에  
내 마음대로!  
사고, 팔고,  
내 마음대로!

Buy 내차사기 >

풍부한 물건 한방에 편리한 검색

추가비용 절대 NO!

허위매물 NO!



< 내차팔기 Sell

간편한 경매!

낙찰 수수료 NO!

내 차 최고가로 팔기!



Solutions & Services portfolio

# 멜론 : Melon

Homepage Renewal | Event Planning | Event/Banner Design | Online Banner AD | Online Viral | Mobile Page Making



음악이 필요한 순간 Melon

A dark, low-key photograph of a person's hands typing on a laptop keyboard. The laptop screen is the central focus, displaying several white line-art icons related to e-commerce: a shopping cart, a shopping bag, a credit card, and a smartphone. The text 'Shopping & E-Commerce' is overlaid in white, bold, sans-serif font across the middle of the screen. In the background, a pen holder with several pens and a small box are visible on a desk, all rendered in a dark, muted tone.

# Shopping & E-Commerce

Shopping & E-Commerce portfolio

# 현대 홈쇼핑 : Hyundai Home Shopping

Influencer Marketing



Shopping & E-Commerce portfolio

# CJ 오쇼핑 : CJ O Shopping

Viral Marketing | Influencer Marketing | SNS Marketing



요리의 즐거움을 찾다, ilo

**Joy of Cooking, ilo**



# Corporate Group

Corporate Group portfolio

# 롯데그룹 : Lotte Group

New Online service building | Brand Identity | Viral Management | Influencer Management



Corporate Group portfolio

# 삼성전기 : Samsung Electro Mechanic

On/Offline Promotion | Plan & Design Events and Promotions | Contents Design | Admin Management System | SNS AD | Facebook Management | Blog Management



## 속 보이는 SEM STORY

Samsung Electro-Mechanics, 글로벌 종합 전자부품 기업



Corporate Group portfolio

# 유진 그룹 : Eugene Group

Website Creation | Site Management | SEO On page | SEO Off Page | Contents Design

**Sustainable Growth Through Innovation**

미래를 향한 유진의 발걸음은 계속됩니다.

**EUGENE**



# **Government & Public Services**

Government & Public Services Group portfolio

# 행정안전부 : Ministry of the Interior and Safety

Blog Management | Facebook Management | Twitter Management | Contents Design | Press Corps Management



행복하고 안심할 수 있는 나라, **행정안전부**가 함께합니다.



Government & Public Services Group portfolio

# 해양수산부 : Ministry of Oceans and Fisheries

Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design



Government & Public Services Group portfolio

# 기획재정부 : Ministry of Economy and Finance

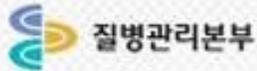
Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing | Contents Design



Government & Public Services Group portfolio

# 질병관리본부 : Korea Centers for Disease Control and Prevention

New Online Service Branding | Application Development | Facebook Management | Blog Management | Supporters Management | Design Guide(Storyboard)



건강한 사회, 결핵 없는 나라 **결핵ZERO**

*결핵? 에 대한 당신의 생각, 소중한 사람에게도 들려주세요~!*



**결핵 생각보다 캠페인**

Government & Public Services Group portfolio

# 안양 시청 : Anyang City Hall

Online Promotion | Blog Management | Press Corps Management | Cooperative Advertisement | Influencer Marketing



Government & Public Services Group portfolio

# 신용보증기금 : Korea Credit Guarantee Fund

Event Planning | Page/Banner Design

2015년 신용보증기금 추천 우수중소기업

## 온라인 취업박람회

On-line Job Festival!!



Government & Public Services Group portfolio

# 국립국제교육원 : National Institute for International Education

Online Café Community Management



Government & Public Services Group portfolio

# 킨텍스 : Kintex

New Online Service Branding | E-News letter Production | Blog Management(Eng/Kor) | Youtube Management | Press Release | Contents Design



Government & Public Services Group portfolio

# 한국지식재산보호협회

## : Korea Intellectual Property Protection Agency

New Online Service Branding | On/Offline Promotion | Facebook Management | Blog Management | Twitter Management | Design Guide(Storyboard)



지식재산보호는  
**국가 경쟁력**의 핵심입니다.

지식재산권 보호기반을 조성하고 유관기관 협력 네트워크를 통해  
국내 산업발전과 지식재산분야의 국제경쟁력 강화를 위해 창립되었습니다.

Government & Public Services Group portfolio

# 녹색식생활 : 농림수산물식품부

SNS Planning | Facebook Management | Blog Management | Press Release | Twitter Management | Design Guide(Storyboard)

농림수산물식품부 **AI** 농수산물유통공사 (사)식생활교육국민네트워크





# Global Marketing

해외 아웃바운드 / 글로벌, 중국, 일본, 대만 타겟

Global Marketing portfolio

# 인천 시청 : Incheon City Hall

INTEGRATED MARKETING COMMUNICATIONS | GOOGLE ANALYTICS(SEO) | SNS MANAGEMENT | CONTENT PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN

all ways INCHEON



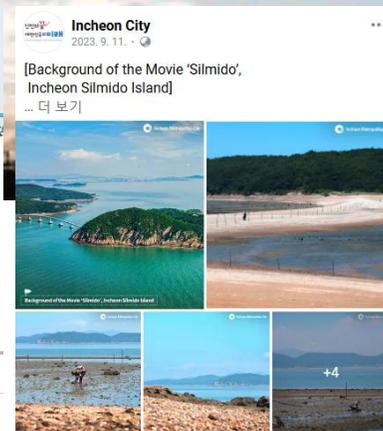
**인천의 꿈**  
대한민국의 미래

**Incheon City**  
팔로워 39만명 · 팔로잉 1명  
Welcome to Incheon City's official English Facebook page. Explore Incheon with us.

메시지 보내기

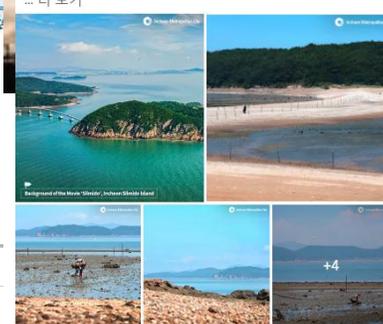
계시물 정보 사진 동영상 언급

상세 정보  
페이지 · 정부 기관  
english.incheon.go.kr/index.do



**Incheon City**  
2023. 9. 11. · 🌐

[Background of the Movie 'Silmdo',  
Incheon Silmdo Island]  
... 더 보기



**仁川广域市**  
仁川广域市 仁川广域市官方微博

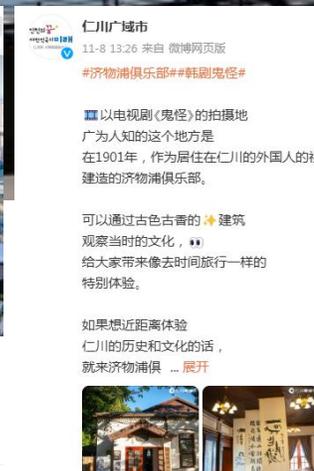
热门推荐  
热门榜单  
微博热搜  
我的  
热搜  
文娱  
要闻



**仁川广域市**  
15.4万粉丝 2554关注 10.5万微博赞

浏览量: 33.6万

韩国仁川(Incheon)市官方微博



仁川广域市  
11-8 13:26 来自 微博网页版  
#济物浦俱乐部# #韩剧鬼怪#

以电视剧《鬼怪》的拍摄地广为人知的这个地方是在1901年，作为居住在仁川的外国人的建造的济物浦俱乐部。

可以通过古色古香的建筑观察当时的文化，给大家带来像去时间旅行一样的特别体验。

如果想近距离体验仁川的历史和文化的话，就来济物浦俱乐部... 展开



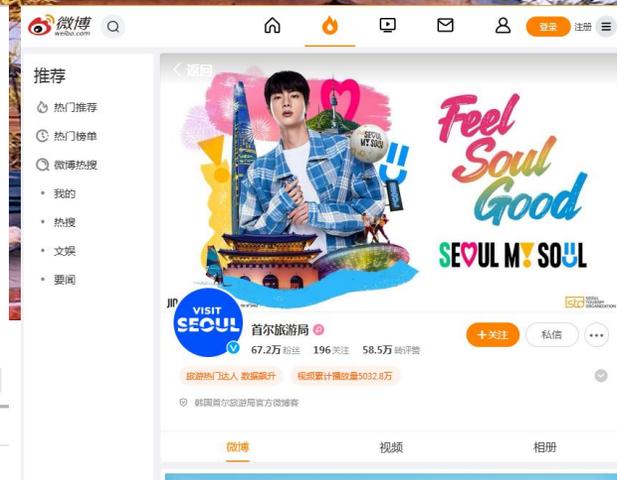
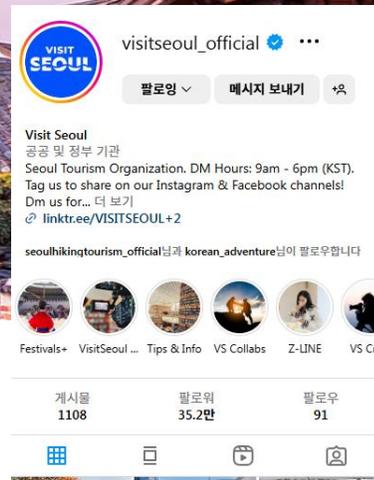
해외 아웃바운드 / 글로벌, 중국, 일본, 대만 타겟

Global Marketing portfolio

# 비짓서울: VISITSEOUL

INTEGRATED MARKETING COMMUNICATIONS | WEBSITE CONTENTS PLANNING | SOCIAL MEDIA AD | SOCIAL MEDIA PROMOTION | FACEBOOK AD | INSTAGRAM AD | WEIBO AD

## See you in Seoul

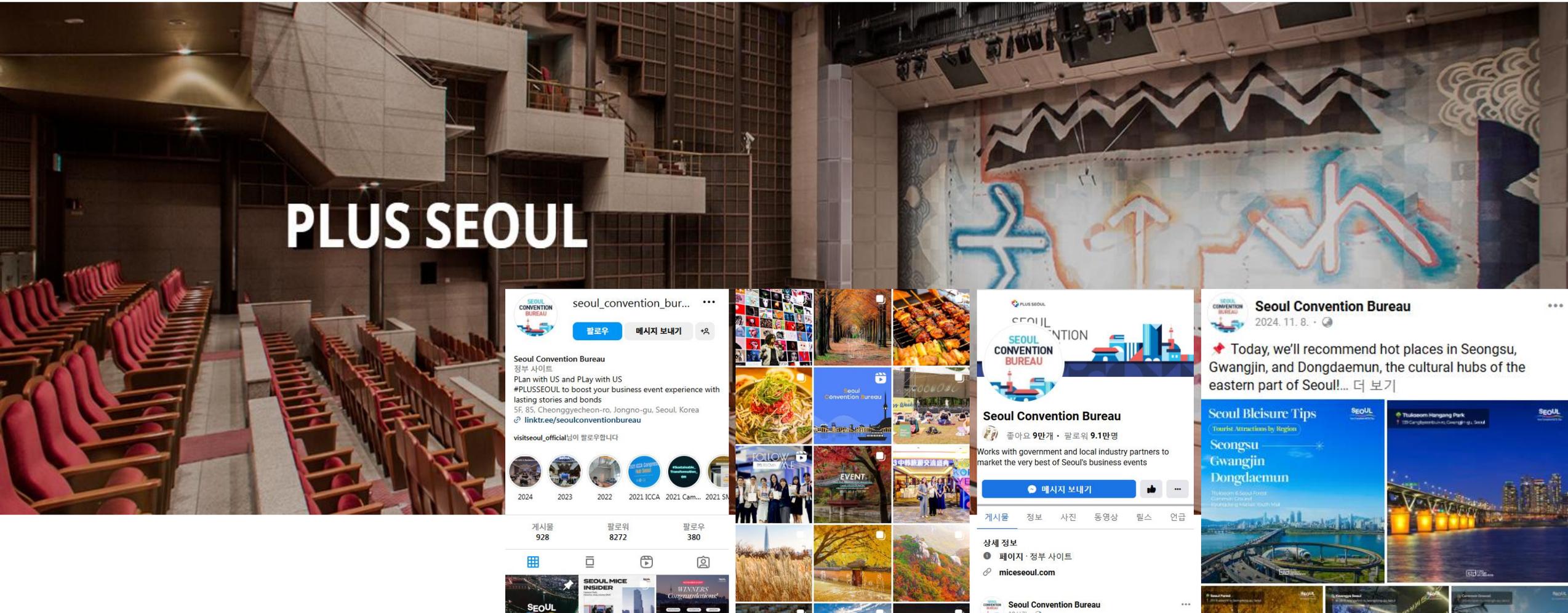


해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

# 마이스 서울 : MICESEOUL

INTEGRATED MARKETING COMMUNICATIONS | SOCIAL MEDIA MANAGEMENT | SOCIAL MEDIA AD | SOCIAL MEDIA PROMOTION | FACEBOOK AD | INSTAGRAM AD | WEIBO AD



해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

# 경상북도문화관광공사

# : Gyeongsangbuk-Do Culture and Tourism Organization

Facebook Management | SEO | FB & IG AD



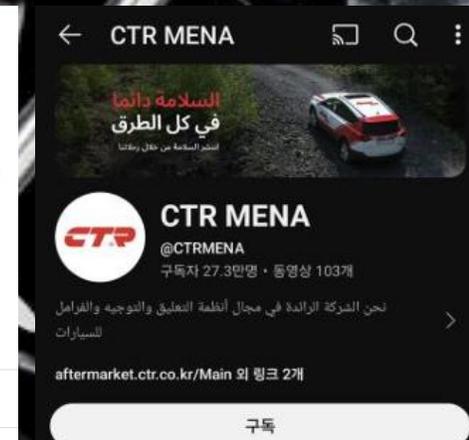
해외 아웃바운드 / 글로벌, 남미, 중동, 동남아, 유럽 타겟

Global Marketing portfolio

# 씨티알 : CTR

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | SNS CAMPAIGN MANAGEMENT | GOOGLE SEARCH AD | VIRAL GLOBAL INFLUENCER AD

CENTRAL to Your Safe Mobility



해외 아웃바운드 / 미국 타겟

Global Marketing portfolio

# 골프존 : Golfzon

Website Creation | Site Management | Online Social Media Management | SEO On page | SEO Off Page | SEM | Contents Design | Influencer Marketing

GOLFZON<sup>1,1</sup>



ENJOY  
THE  
ULTIMATE  
GOLF  
EXPERIENCE

해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

# 얀트리 코리아몰 : Yarntree Korean Mall

Online Social Media Management | Advertisement | Influencer Marketing | Global PR | Contents Design



해외 아웃바운드 / 일본 타겟

Global Marketing portfolio

# 에스쁘아 : espoir

Performance Marketing | SNS Ad | Amazon Ad | Qoo10 Ad



해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

# 세이지영 : Stem Smith

INTEGRATED MARKETING COMMUNICATIONS | AMAZON SPONSORED PRODUCT AD | PERFORMANCE AD | INSTAGRAM MANAGEMENT | INFLUENCER CAMPAIGN

Stem Smith

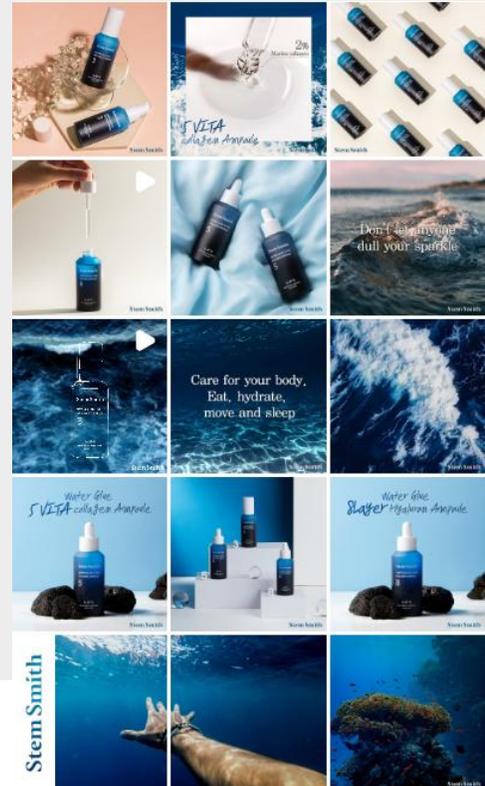


Stem Smith  
제품/서비스  
Bridge the skin gaps with Stem Smith  
Clean & Safe Beauty from the Nature  
Expertise in Ingredients Since 1949... 더 보기  
smartstore.naver.com/stemsmith

tanpopo1031님, suyxxi님 외 6명이 팔로우합니다

NEW P... REVE...

게시물 60	팔로워 74	팔로우 6
-----------	-----------	----------



해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

# 클럽 클리오: Club Clio

Online Social Media Management | Event/Promotion Planning & Design | Kol Viral Marketing | Contents Design



해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

# 구달 : Goodal

Online Social Media Management | Event/Promotion Planning & Design | Kol Viral Marketing | Contents Design

果达儿 锁水屏障 fresh



HOLD住韩系水润肌  
果达儿锁水屏障系列



해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

# 페리페라: Peripera

Online Social Media Management | Event/Promotion Planning & Design | Viral Marketing | Contents Design



해외 아웃바운드 / 글로벌, 중국, 일본 타겟

Global Marketing portfolio

# 제이숲 : J Soop

Global Keyword Marketing



해외 아웃바운드 / 글로벌, 중국 타겟

Global Marketing portfolio

# 세화 P&C : Sehwa P&C

Online Marketing Planning | Promotion Video



Since 1965, **SEWHA**

해외 아웃바운드 / 글로벌, 일본 타겟

Global Marketing portfolio

# 닥터펠로 : Dr. Pelo

Online Marketing Planning | Promotion Video



해외 아웃바운드 / 일본 타겟

Global Marketing portfolio

# 쓰리다모 : 3 Damo

SNS Management

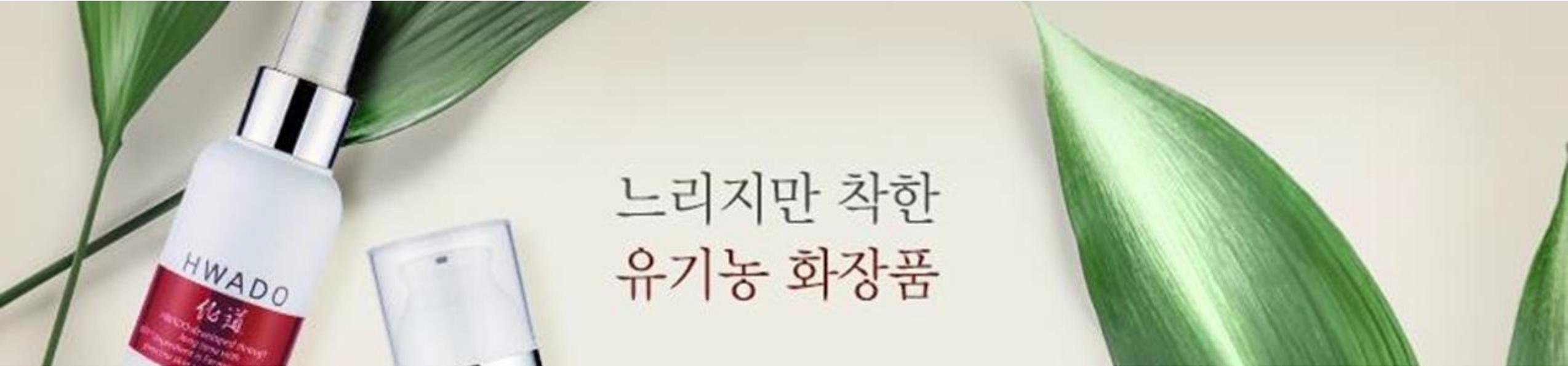


해외 아웃바운드 / 중국 타겟

Global Marketing portfolio

# 화도 : Hwado

Online Social Media Management | Event/Promotion Planning & Design | Contents Design | SNS Advertising



해외 아웃바운드 / 태국 타겟

Global Marketing portfolio

# 영미떡볶이

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB AD | CONTENT PLANNING | EVENT/PROMOTION PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN

Want a piece of me !?

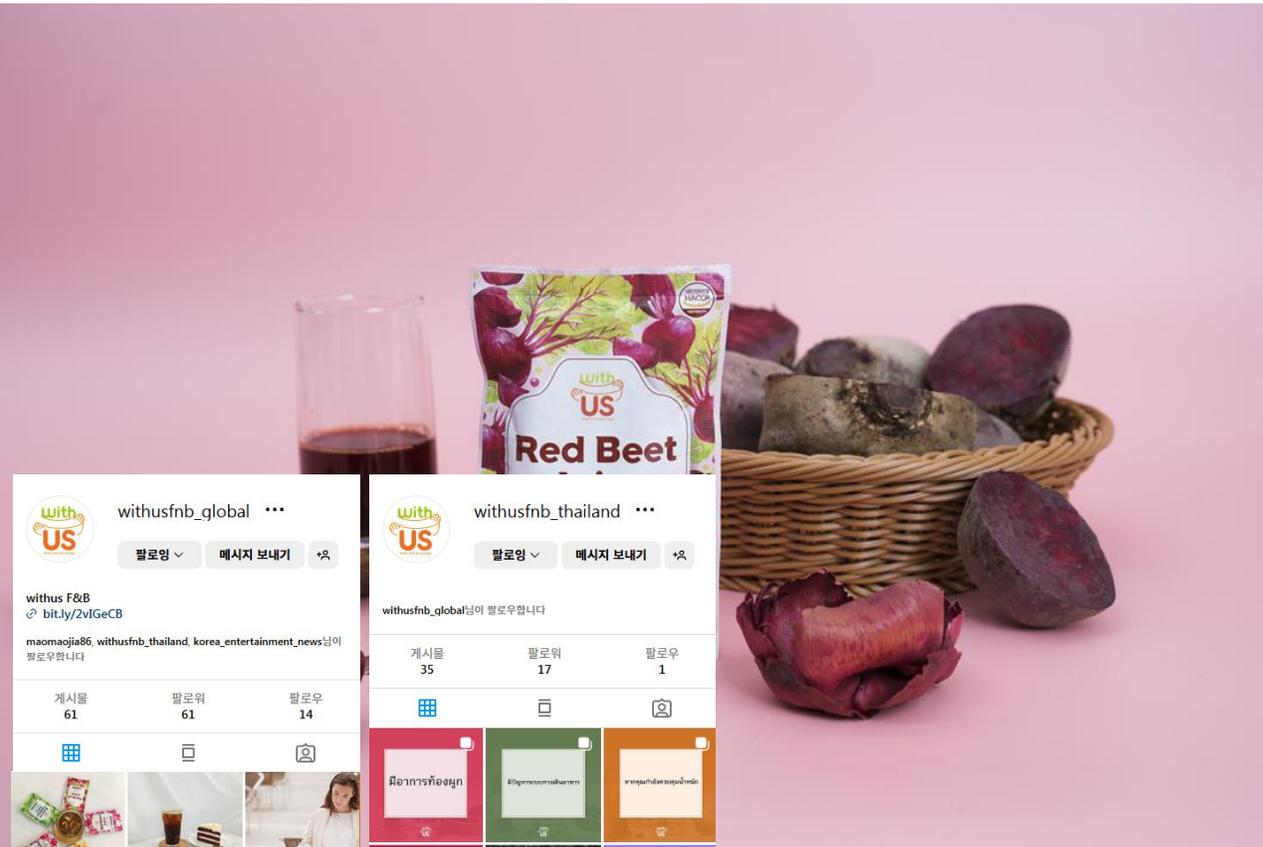


해외 아웃바운드 / 글로벌, 태국 타겟

Global Marketing portfolio

# 위더스에프엔비 : With us F&B

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB & IG AD | CONTENT PLANNING & DESIGN | MULTIMEDIA CONTENT DESIGN

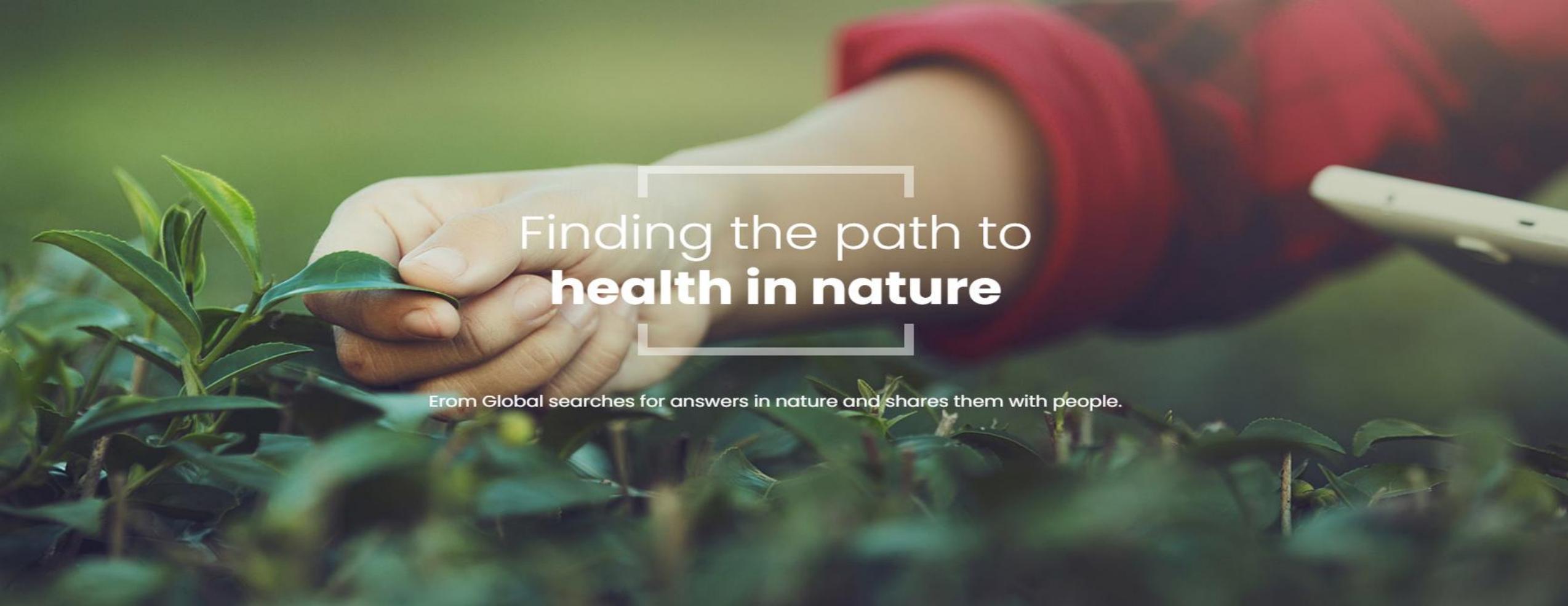


해외 아웃바운드 / 글로벌 타겟

Global Marketing portfolio

# 이룸 글로벌 : Erom global

INTEGRATED MARKETING COMMUNICATIONS | SNS MANAGEMENT | FB & IG AD | CONTENT PLANNING & DESIGN



Finding the path to  
**health in nature**

From Global searches for answers in nature and shares them with people.



시장에 대한 끊임없는 연구와 노력으로  
**Marketing Full Solution**을 제공합니다.

Company	주식회사 유디엠 – 한컴그룹 계열사
CEO	김찬웅
Founded	2011년 12월
Employees	70명
Business Area	디지털 마케팅 대행 브랜드 사업
Address	서울 금천구 가산디지털 2로 135, 16층
Website	<a href="http://www.udm.kr">www.udm.kr</a>



문의메일 [hello@udm.kr](mailto:hello@udm.kr)

THE CONTENTS OF THIS DOCUMENT IS PROTECTED BY COPYRIGHT LAW. ALL RIGHT TO THE DOCUMENT AND ITS CONTENTS REST WITH UDM CO.,LTD.  
THE CONTENT OF THIS PRESENTATIONMAY NOT BE COPIED IN PART OR AS A WHOLE, PUBLISHED, ALTERED, TRANSLATED,  
SOLD OR USED WITHOUT THE PRIOR WRITTEN CONSENT OF UDM CO, LTD.  
THE INFORMATION, IDEAS AND CONTENT ON THIS DOCUMENT MAY NOT BE PASSED ON THE THIRD PARTIES WITHOUT OUR PERMISSION.